



2014 MODEL YEAR
RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,395

RAM 1500 SLT QUAD CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat
Interior Color: Black/Diesel Gray
Interior: Premium Cloth Bucket Seats
Full Length Floor Console
Power 10-Way Driver Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supp. Side Curtain Frt/Rr Air Bags
Supplemental Side Air Bags
Supplemental Frt Seat Side Air Bags
Elec Shift-on-the-Fly P/Time T/Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Front Stabilizer Bar
Rear Stabilizer Bar
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
Remote Keyless Entry with All-Secure
Sentry Key Theft Deterrent System
Locking Tailgate
Vehicle Information Center
Halogen Quad Headlamps
Automatic Headlamps
Trailer Tow w/4-Pin Connector Wiring
Engine Block Heater
730 Amp Maintenance Free Battery
Alternator - 180 Amp
12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat
Rear Folding Seat
Air Conditioning
Speed Control

OPTIONAL EQUIPMENT

Deep Cherry Red Crystal Pearl Coat \$225
Premium Cloth Bucket Seats \$1,000
Full Length Floor Console
Power 10-Way Driver Seat
Bucket Seats
Rear 60/40 Split Folding Seat
115V Auxiliary Power Outlet
Power Lumbar Adjust
Folding Flat Load Floor Storage
Customer Preferred Package 26G
Protection Group \$250
Tow Hooks

Transfer Case Skid Plate Shield
Front Suspension Skid Plate
Comfort Group \$550
Heated Front Seats
Heated Steering Wheel
Trailer Tow Mirrors & Brake Group \$475
Trailer Brake Control
Power Black Trailer Tow Mirrors
Remote Start and Security Group \$595
Remote Start System
Security Alarm
SLT Plus Decor Group \$1,895
Luxury Group
20X8.0 Aluminum Wheels
P275/60R20 BSW All Season Tires
Fog Lamps
Electroluminescent Instr Cluster
Steering Wheel Mounted Audio Ctrls
Power Folding Mirrors
Power Heated Mirrors, Fold-Away
Auto Dim Exterior Passenger Mirror
Auto Dim Exterior Mirrors
Universal Garage Door Opener
Bright/Bright Billets Grille
Full Size Temporary Use Spare Tire
Locking Lug Nuts
Sun Visors w/Illum Vanity Mirrors
Overhead Console w/Garage Dr Opener
Leather Wrapped Steering Wheel
8-Spd Auto 8HP70 Transmission \$1,000
3.92 Rear Axle Ratio NO CHARGE
Anti-Spin Differential Rear Axle \$525
5.7L V8 HEMI MDS VVT Engine \$200
Heavy Duty Transmission Oil Cooler
Heavy Duty Engine Cooling
Power Sunroof \$1,295
32 Gallon Fuel Tank \$225
Uconnect 8.4AN AM/FM/BT/NAV \$1,150
8.4" Touchscreen Display
Media Hub (SD, USB, Aux)
GPS Navigation
Single Disc Remote CD Player \$225
Federal A/C Excise Tax \$100
Destination Charge \$1,695

TOTAL PRICE: * \$52,800

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT0ES-367523

L4-VON: 5441

S.L.
0522



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE

14.6 19

L/100 km

mi/gal

Estimated annual fuel cost
Estimation du coût annuel en carburant

\$3,224

HIGHWAY / ROUTE

9.8 29

L/100 km

mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canadä

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**